

Father Involvement
Live Announcer Copy

“Have You Been a Dad Today” :30

Have you ever wondered what the secret to being a great dad is? Well, here’s a clue: “Dad” is a verb. It’s not just something you are; it’s something you do. Like hanging out, and listening, and laughing and reading and playing—boy, do kids love playing. But, mostly, kids love dads who take the time to be there. That’s the secret: Give them your time. A message from the National Fatherhood Initiative, the Ad Council and this station. Have you been a dad today?

“Have You Been a Dad Today” :20

“Dad” is a verb. Like catch and hug and listen. It is not just something you are. It is something you do. Like laugh and read and play. Are you doing anything more important? Have you been a dad today? A message from the National Fatherhood Initiative, the Ad Council and this station.

“Have You Been a Dad Today” :15

“Dad” is a verb. Like catch and hug and listen. It’s not just something you are, it’s something you do, like laugh and read and play. A message from the National Fatherhood Initiative, the Ad Council and this station. Have you been a dad today?

“Have You Been a Dad Today” :10

A hug. A laugh. A walk. The smallest moments can have the biggest impact. A message from the National Fatherhood Initiative, the Ad Council and this station. Have you been a dad today?